



67th Session of the Commission on Narcotic Drugs Messaging Sheet

Welcome to the **#JoinYourDelegation Campaign messaging sheet**. This document is your key to amplifying the campaign's mission of engaging parliamentarians in discussions at multilateral decision-making fora, at a crucial time for global drug policy debates.

Each suggested tweet/social media description aims at creating a sense of collective action, engaging with the **#Pledge4Action initiative** of the **Chair of the 67th CND** and showing your commitment to a shift in drug policies to prioritize health and human rights.

If you post them (you can go beyond X/Twitter), please make sure you **tag UNITE** and use the following hashtags: **#JoinYourDelegation** (official campaign hashtag) but also **#Pledge4Action**, **#CND67**, **#SupportDontPunish** and **#LeaveNoOneBehind**.

Here is a list of UNITE's social media channels:

- [LinkedIn](#): UNITE Parliamentarians Network For Global Health
- [X \(formerly Twitter\)](#): @UNITE_MPNetwork
- [Instagram](#): @unite_mpnetwork
- [Facebook](#): UNITE Parliamentarians Network For Global Health

1. General campaign messaging:

Post 1: [Click here](#)

📌 #JoinYourDelegation to the #CND67!

🏛️ MPs can hold government agencies and officials accountable for their actions related to drug policy implementation, to ensure they protect health and human rights.

Post 2: [Click here](#)

📌 #JoinYourDelegation to the #CND67!

🏛️ MPs have the power to influence the allocation of government funds, ensuring that adequate resources are directed towards healthcare services and harm reduction programs.

Post 3: [Click here](#)

📌 #JoinYourDelegation to the #CND67!

🏛️ Our participation is fundamental, given our role in law-making, budgeting and oversight!

👉 I call my fellow parliamentarians to advocate for the inclusion of MPs in the national delegations for the #CND67!

2. Pledge4Action: [Link](#)

Post 1: [Click here](#)

📌 #Pledge4Action

🏛️ MPs can hold government agencies and officials accountable for their actions related to drug policy implementation.

👉 I call my fellow parliamentarians to encourage our countries / [COUNTRY] to take a pledge at #CND67 to reform drug laws, prioritizing public health, harm reduction, and human rights over punitive measures.

Post 2: [Click here](#)

📌 #Pledge4Action

🏛️ MPs have the power to influence the allocation of government funds.

👉 I call my fellow parliamentarians to encourage our countries to take a pledge at #CND67 to ensure that adequate resources are directed towards healthcare services and harm reduction programs.


3. Actionable pledges:

We encourage **MPs to suggest actionable actions for their countries to take**, as realistic and needed in their **national contexts**, and amplify the call for these actions on social media as part of the campaign.


Note: Please edit between the brackets before publishing

Specific examples include:


Post 1: [Click here](#)

 I call on [COUNTRY] to pledge to set up a national coordination task force comprising different Ministries and stakeholders, including Parliamentarians, to work on a new national drug policy within the next 12 months.


Post 2: [Click here](#)

 I call on [COUNTRY] to pledge to allocate [XX amount] of funding for the scaling up of harm reduction programs within the next 12 months.

Post 3: [Click here](#)

 I call on [COUNTRY] to pledge to allocate [XX amount] of funding for expanding the provision of evidence-based drug treatment services within the next 12 months.


Post 4: [Click here](#)

 I call on [COUNTRY] to pledge to allocate [XX amount] of funding to increase the availability of naloxone in communities to prevent unnecessary deaths.

We also encourage sharing messages to **inform the broader focus of actions** that need to be taken at the **international level**.

Specific examples include:


Post 1: [Click here](#)

 I call on Member States of the CND to pledge to reform drug laws with a focus on prioritizing public health, harm reduction, and human rights over punitive measures [#JoinYourDelegation](#) [@UNITE_MPNetwork](#)


Post 2: [Click here](#)

 I call on Member States of the CND to pledge to implement evidence-based drug policies grounded in scientific research, public health principles, and [#HarmReduction](#) strategies.


Post 3: [Click here](#)

 I call on Member States of the CND to pledge to protect the [#HumanRights](#) of individuals who use drugs, including their right to health, dignity, privacy, and non-discrimination.

Post 4: [Click here](#)

 I call on Member States of the CND to pledge to collaborate with international partners, organizations, and experts to advocate for a global shift towards drug policies centered on human rights, public health, and harm reduction.

Post 5: [Click here](#)

 I call on Member States of the CND to pledge to support efforts to evaluate and review international drug control conventions to align with scientific evidence, human rights commitments and the Sustainable Development Goals.

